

MOEX GROUP

MOEX NATIONAL
SETTLEMENT
DEPOSITORY

BONDS WITH DISTRIBUTION AT THE FINANCIAL MARKETPLACE

DENIS BURYAKOV
SENIOR MANAGING DIRECTOR
FOR CORPORATE BUSINESS, MEMBER OF EXECUTIVE BOARD

LEADING FINANCIAL TRADING AND POST-TRADING INFRASTRUCTURE

**MOSCOW
EXCHANGE**

TRADING



**NATIONAL
SETTLEMENT
DEPOSITORY**

POST-TRADE



**NATIONAL
CLEARING
CENTRE**

CLEARING
AND CENTRAL
COUNTERPARTY

NEW

**ФИН
УСЛУГИ**

WE ARE DEVELOPING

AND SEARCHING FOR

NEW HORIZONS

- WE SEE THE ROLE OF THE CENTRAL DEPOSITORY MORE BROADLY
- WE BUILD DIRECT INTERACTION WITH PRIVATE INDIVIDUAL INVESTORS AS A KEY TREND
- AT THE SAME TIME, WE DO NOT OPPOSE OURSELVES TO THE EXISTING INFRASTRUCTURE
- THROUGH US, CONSTITUENT ENTITIES AND CORPORATIONS GAIN ACCESS TO AN AUDIENCE OF PRIVATE INDIVIDUAL INVESTORS AND A NEW SOURCE OF LIQUIDITY

FINANCIAL MARKETPLACE FINUSLUGI IN NUMBERS

>1 million

users are already with us

0,5%

the average rate on Finuslugi is higher than in the TOP-5 banks

40

banks and insurance companies are integrated into the platform

6256

deposits and insurance policies are available on the platform

169

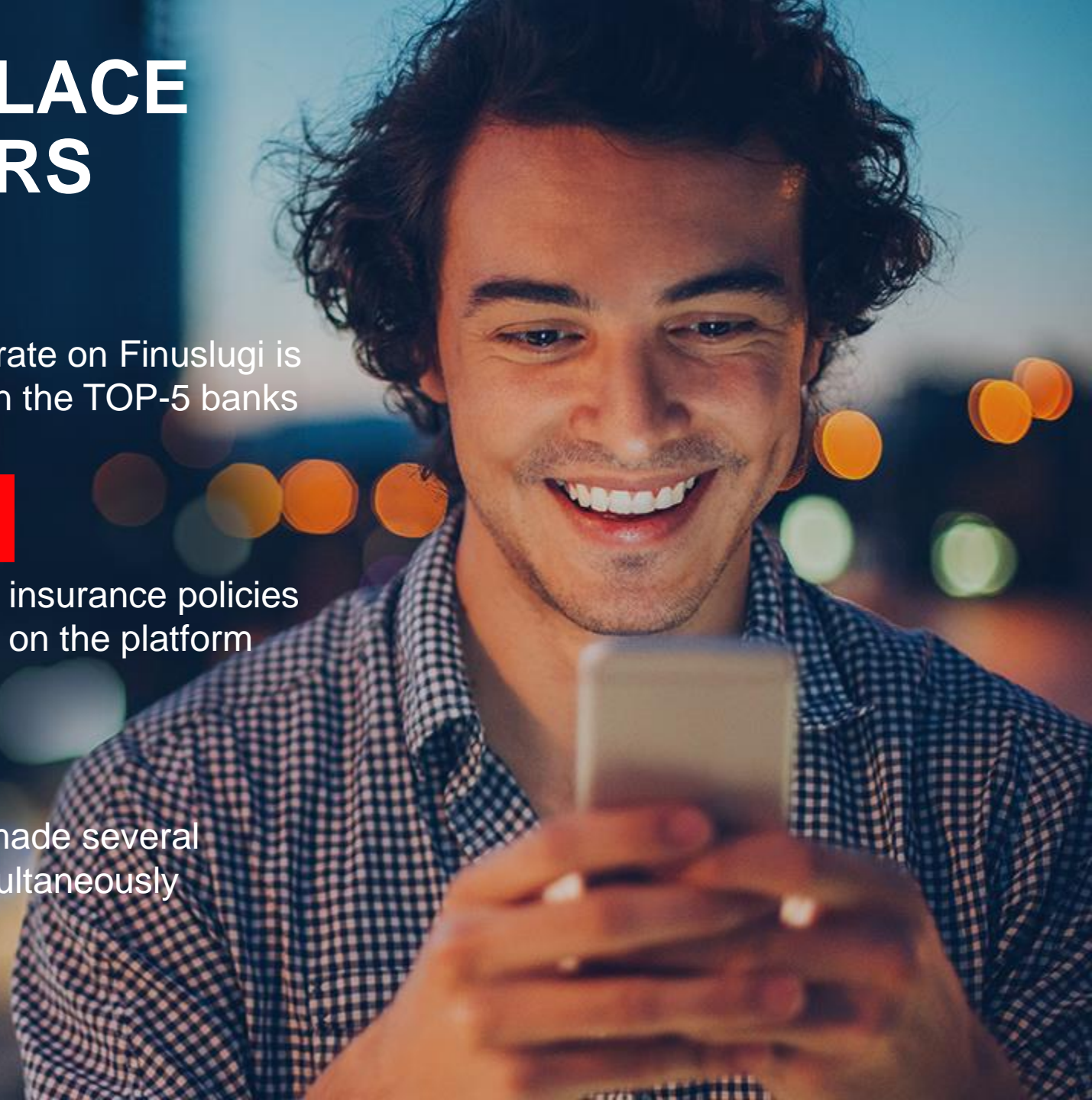
insurance policies issued per minute

41%

users have made several deposits simultaneously

150

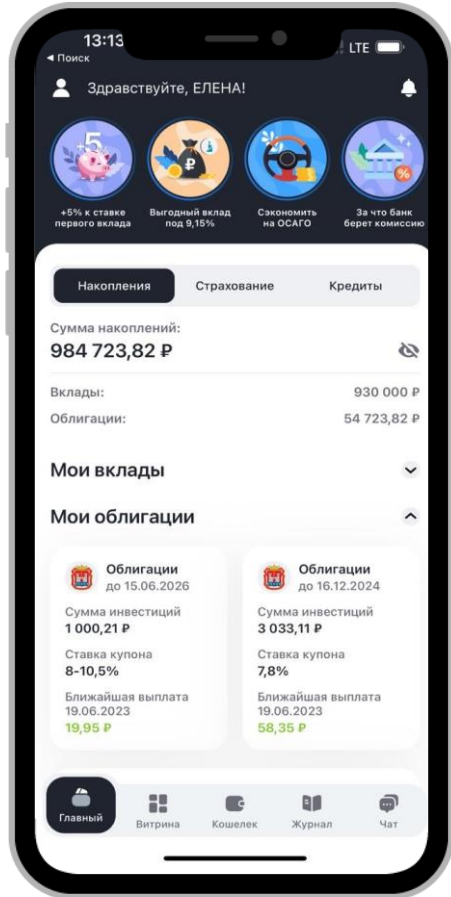
banks are represented



FINUSLUGI – PERSONAL ACCOUNT FOR FINANCIAL MANAGEMENT

Full-fledged registration and physical identification process (211-FZ). Unified wallet, online transactions

Online registration of products, its full management in a personal account



SELECT ONLINE

- Special arrangements
- Wide range of financial products

MANAGE ONLINE

- All finances in one personal account

INITIATE ONLINE

- Without bank visits, paper chase, and bureaucracy
- One registration — an access to all products of the platform

Savings

DEPOSITS, SAVINGS ACCOUNT

- Full integration with banks
- Online opening
- Replenishment, cash withdrawal, account closure

Loans

CASH LOANS

- Full integration with banks
- Online credit registration
- Unitary application

Investments

BONDS WITH DISTRIBUTION AT THE FINANCIAL MARKETPLACE, DIGITAL FINANCIAL ASSETS

- Online purchase/sale of bonds
- Digital financial assets

Insurance

THIRD PARTY LIABILITY INSURANCE, MORTGAGE INSURANCE

- Direct integration with insurance company
- Online registration, prolongation
- 20 thousand sales agents



AN ADVANCED TOOL TO BUILD NEW RELATIONSHIPS WITH PRIVATE INDIVIDUAL INVESTORS

DIVERSIFICATION OF THE LOAN STRUCTURE

- Expanding the investor base because of private individual investors
- Bonds with distribution at the marketplace allow to attract financing from investors whose funds are not available to attract on the stock exchange

THE GROWTH OF CLIENTS LOYALTY TO THE BRAND

- Involvement of clients in the financing of the company
- Increased trust, opportunities for new collaborations within the loyalty program

A NEW OPPORTUNITY TO FINANCE SPECIFIC PROJECTS / INITIATIVES OF THE COMPANY

- Brand awareness as development-oriented
- A separate channel for raising funds

FIRST BOND ISSUES

Since December 2021, 4 issues of bonds with distribution at the marketplace of the Kaliningrad Region have been offered to the population on the Finuslugi platform and the fully placed.

More than 2.5 thousand private individual investors invested their funds in Kaliningrad bonds.

In 2022, bondholders of the Kaliningrad Region received 5 coupon payments totaling 6.3 million rubles.

The 5th issue has been announced – autumn 2023.



Urban Valley

Chernyakhovsk



Stream purification

Kaliningrad



Landfill reclamation

Sovetsk,
Chernyakhovsk



Restoration of the park

Guryevsk

**THE TOTAL VOLUME OF
PLACEMENT OF BONDS OF
THE KALININGRAD REGION
EXCEEDED 1 BILLION
RUBLES**

ON MAY 30, 2023, THE PLACEMENT OF THE ISSUE OF MOSCOW'S GREEN BONDS FOR THE POPULATION LAUNCHED

THE ISSUE WAS FULLY PLACED IN 5 WEEKS

NOMINAL VALUE

1000 rubles

TERM OF CIRCULATION

2 years

RATE

8,5%

VOLUME OF SECURITIES ISSUE

2 billion rubles



Город, 25 апр, 09:12 | 11 723 | Поделиться

Ефимов анонсировал выпуск Москвой зеленых облигаций для населения



ЭКОНОМИКА МОСКВЫ

О НАС ПРОЕКТЫ НОВОСТИ МЕДИА КОНТАКТЫ

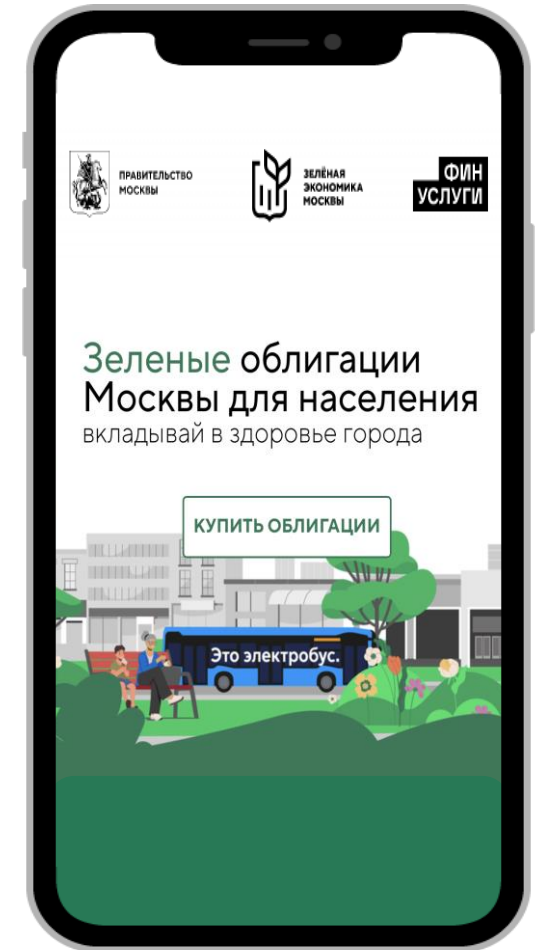
← ВСЕ НОВОСТИ

Зеленые облигации Москвы для населения раскупили за пять недель

Жители столицы и других регионов приобрели 100% выпущенных зеленых облигаций Москвы для населения. Привлеченные средства будут направлены на покупку около 50 электробусов отечественного производства, сообщил заместитель мэра Москвы по вопросам экономической политики и имущественно-земельных отношений Владимир Ефимов

ЗЕЛЕННЫЕ ОБЛИГАЦИИ

10 ИЮЛЯ 2023



FIRST CORPORATE ISSUE: MTS

NOMINAL VALUE

1000 rubles

TERM OF CIRCULATION

3 years

RATE

11%

VOLUME OF SECURITIES ISSUE

3 billion rubles

START OF SECURITIES PLACEMENT

September 11, 2023

THE HIGHEST RATE OF PLACEMENT ON THE PLATFORM

AT THE START OF SALES

700 million rubles for the first day of placement
– more than 23% of the issue

350 thousand rubles – an average purchase
transaction receipt

МТС

Народные облигации

Ставка

11%

Цена за шт. ⓘ

1 015 ₽

Дата погашения ⓘ

07.09.2026



Цифровые облигации МТС

Средства, полученные при размещении, будут направлены на развитие и модернизацию цифровой инфраструктуры во всех регионах страны, включая удаленные территории. Основная цель – улучшение качества жизни за счет предоставления широкого спектра цифровых услуг и развития инноваций

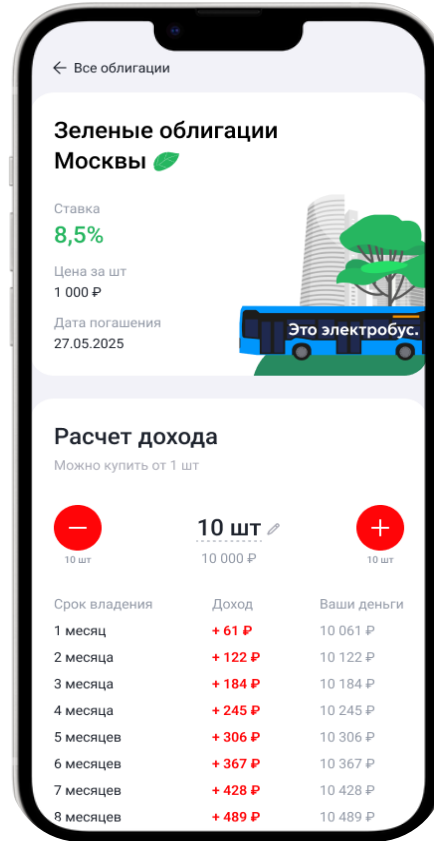


HOW TO BUY THE BONDS ON THE FINUSLUGI



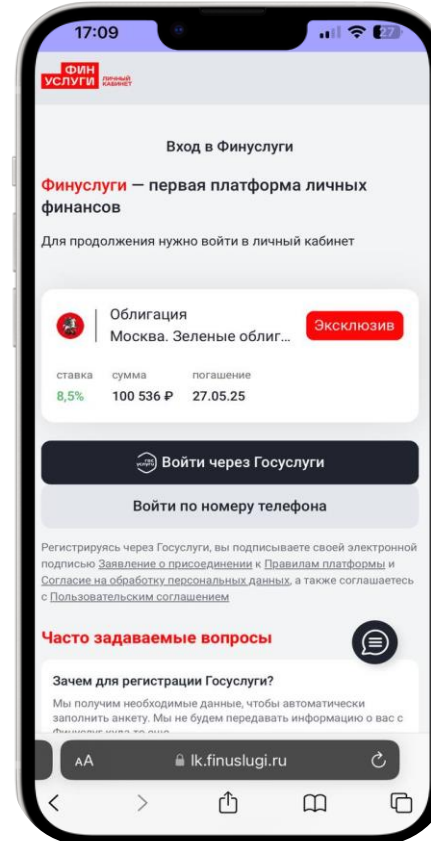
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Go to the website
finuslugi.ru



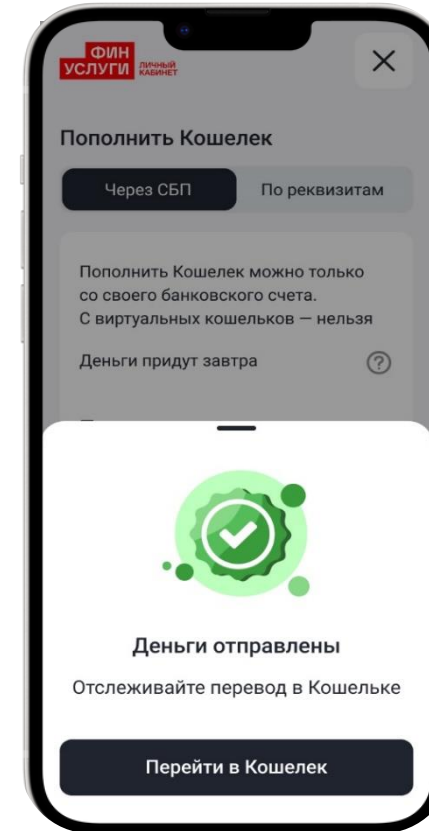
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Select desired bonds



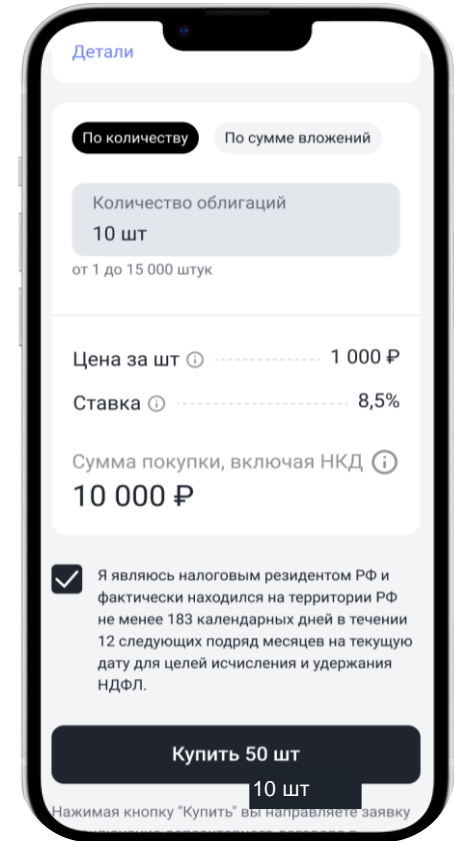
03

Register via the Gosuslugi
account



04

Recharge your wallet through the Faster Payments
System (SBP) and buy bonds - all stages without
any commissions



WHY BONDS ARE IN DEMAND AMONG THE POPULATION?

- TRUSTWORTHY**
the value of the bond does not depend on market fluctuations
- PROFITABLE**
income is accrued every day
the profitability is comparable to the best deposit rates
- ACHIEVABLE**
the minimum investment amount is 1,000 rubles
24/7 submission of application
without a brokerage account, no need to be a professional in investing
- SIMPLE**
convenient platform of the Moscow Stock Exchange – Finuslugi
acquisition and repayment fully online
authorization through Gosuslugi
- MEANINGFUL INVESTMENTS**
the opportunity to participate in the development of your region
and choose projects for investment

MOEX GROUP

MOEX

NATIONAL
SETTLEMENT
DEPOSITORY

**THANK YOU
FOR YOUR
ATTENTION**

