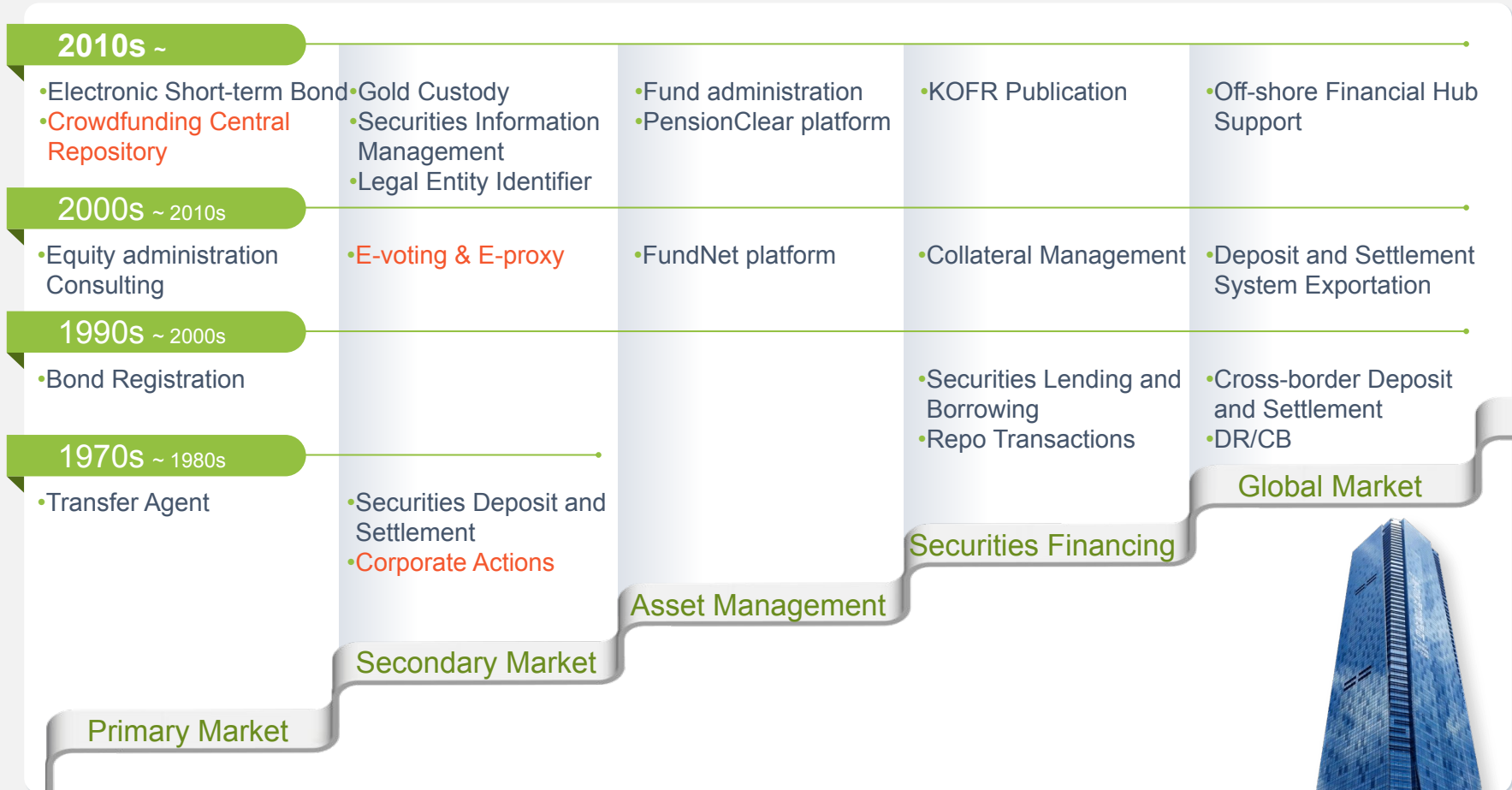


An illustration at the bottom of the slide shows several hands holding various forms of money: a banknote, a money bag, a coin, and another banknote. In the center is a large white cloud with a lightbulb above it. The background features a city skyline and floating banknotes and coins.

KSDs Crowdfunding Services for Investors

We provide reliable **financial services** by endlessly pursuing **innovations**



Crowdfunding(CF) ?

Crowd



Funding



✓ Anyone with creative ideas can raise funding from a large number of investor by tapping the **“Wisdom of Crowds”** via an **Internet-based platform**

※ Type of CF : Donation, Reward, Loan, Securities

Securities based CF

Legislation

Amendment of The Capital Market Act
(June 6, 2015)

Background

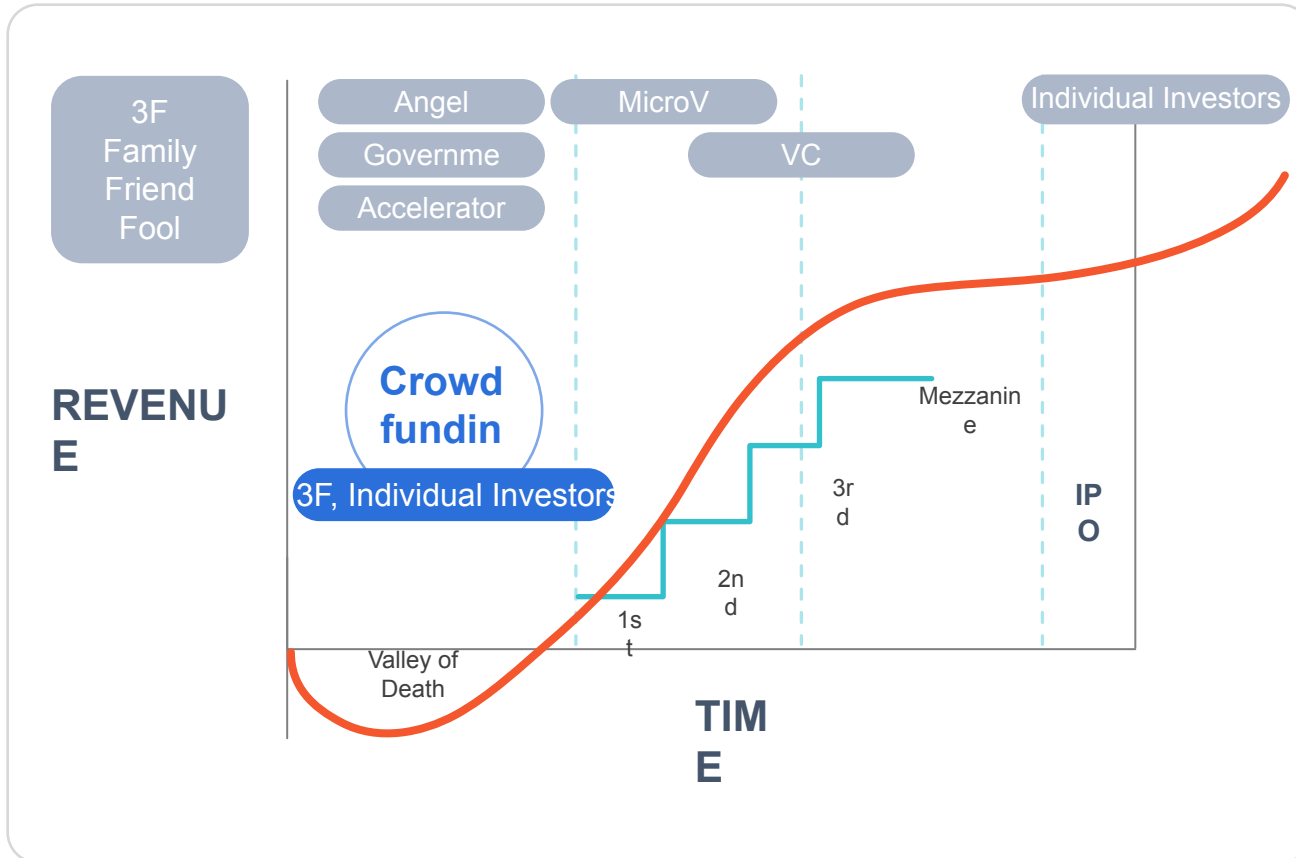
Alternative Financing to support the growth of Korean startups

Participant

Issuer, Investor, Online Intermediary, Central Repository etc



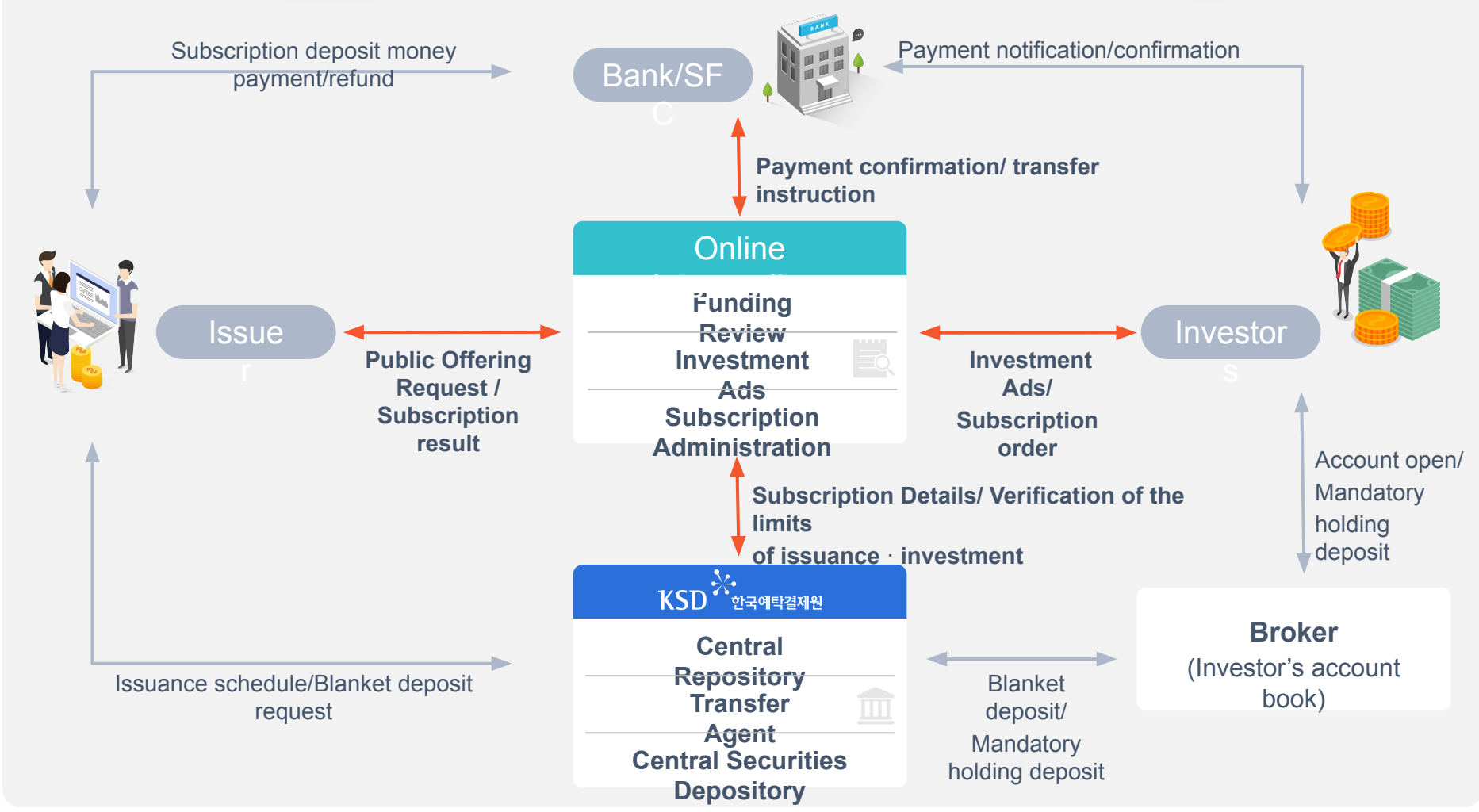
Life Cycle of Corporation



Market Players



Operating Structure





Investment Limit

- **Caps** on investment per issuer and the aggregated investment amount **according to investor type** to prevent substantial losses from excessive investments

Type of Investors	Issuer	Annual
General Investors	5 million KRW(\$4,000)	10 million KRW(\$8,000)
Qualified income (Income over 100 million won)	10 million KRW(\$8,000)	20 million KRW(\$16,000)
Professional (VC, Angel)	No Limit	No Limit

Central Repository Serv

Management of Information on Investors



Manages information of issuers and investors received from online intermediary

Management of Investment Limit



Effectively manages the limits of investors



No resale of Investors

- All securities issued via crowdfunding shall be deposited or kept separately in custody with KSD, and **may not be sold or transferred for six months**
- If counterpart is a **professional investors or the securities are listed** on market the securities **may be sold or transferred even if within six months**

Type	No sales period	Purpose
Investors	6 month	Encouraging long-term investment
Largest shareholders	1 year	Protecting small-amount investors

Securities Deposit Servi

Securities Deposit and Separate Safe Custody



Keeps securities in deposit and takes measures to restrict the sale and transfer

www.crowdnet.or.kr

- CrowdNet
- Crowdfunding Overview
- Crowdfunding in Progress
- Statistics
- Information Center
- Funding Info Archive
- KOR

Crowdfunding

KSD is running for crowdfunding in Korea.

[More](#)

As of 09-11-2018			
No. of Success Companies	Amount of Funding Raised	Crowdfunding in progress	No. of Investors
365	66.1 Billion (KRW)	22	34.6 Thousands

CrowdNet supports the social enterprise fulfilling the social responsibility and contributing to the ethical growth.

[Go to Social Enterprise Mail](#)

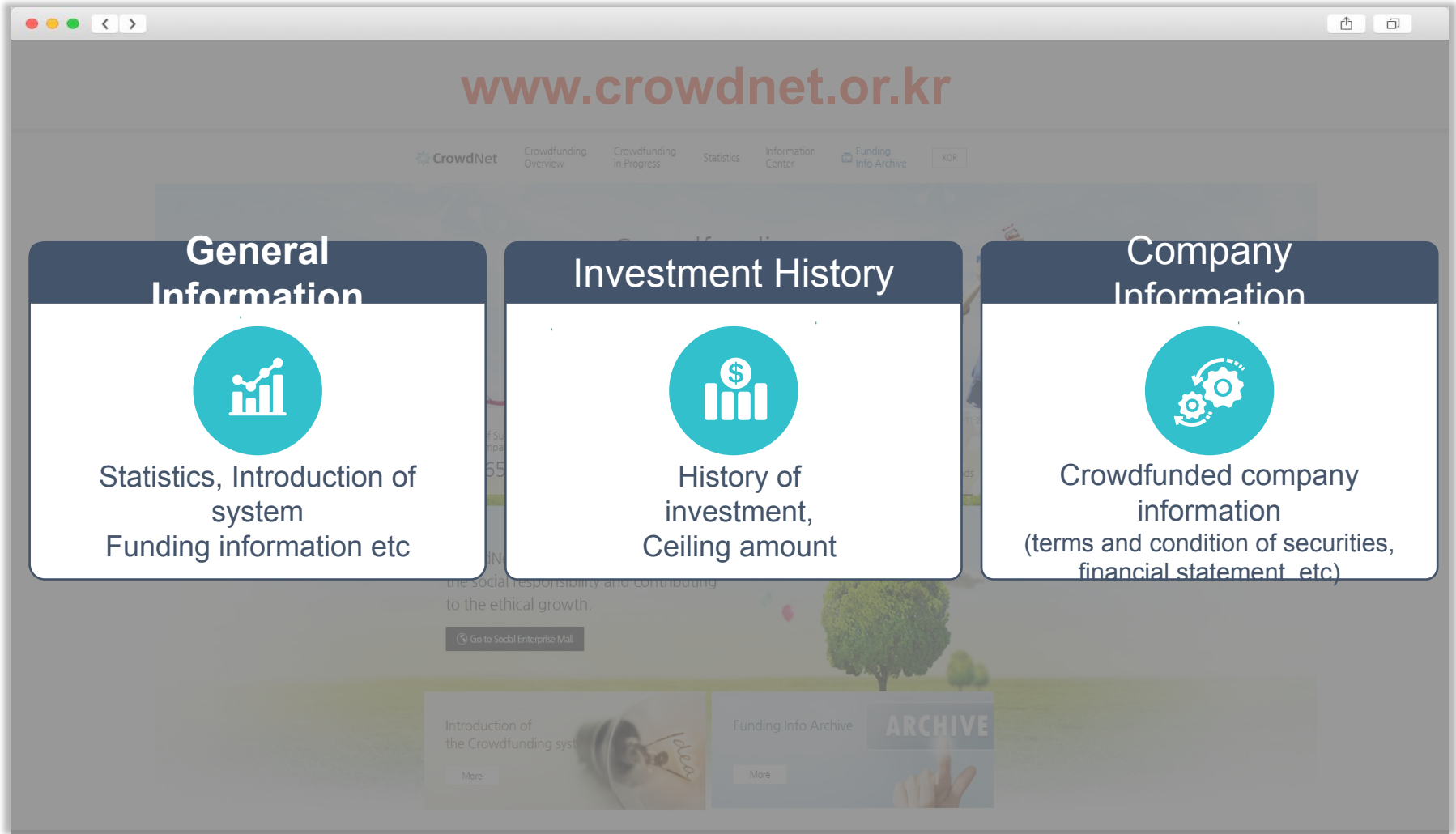
Introduction of the Crowdfunding system

[More](#)

Funding Info Archive

ARCHIVE

[More](#)

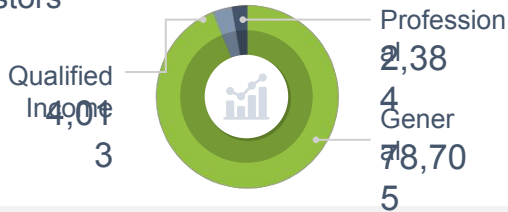


“The Crowd” leads the Market

Investment Overview

✓ **Total Investors**
85,102

- **General Investors** are **92%** of Total Investors



✓ **Total Investment Amount** 183.9 billion KRW

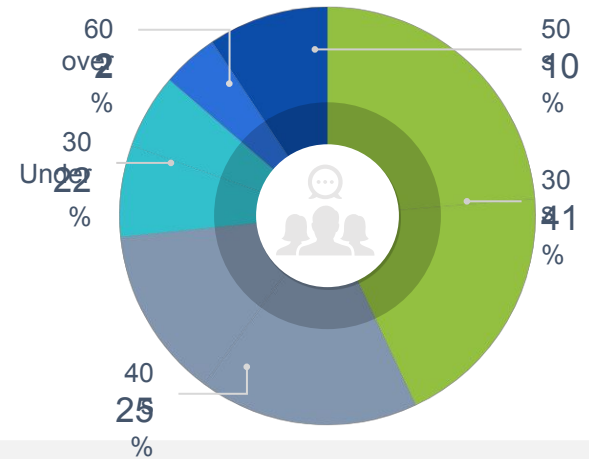
- **General Investors** funded **60%** of Total Investment



Investment by Age/Gender Group

✓ **Male 68% Female 32%**

- High interests from **30s and under** (63%)



General Investors funded 1.5 million KRW per person
(Qualified Investors 3 million, Professional Investors 25 million)



KSD's crowdfunding services for
Investors

Thank you