

Cross-border Securities Issuance : DR



KSD 

GLOBAL BUSINESS TEAM
JAEWON MOON

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CHAPTER 01

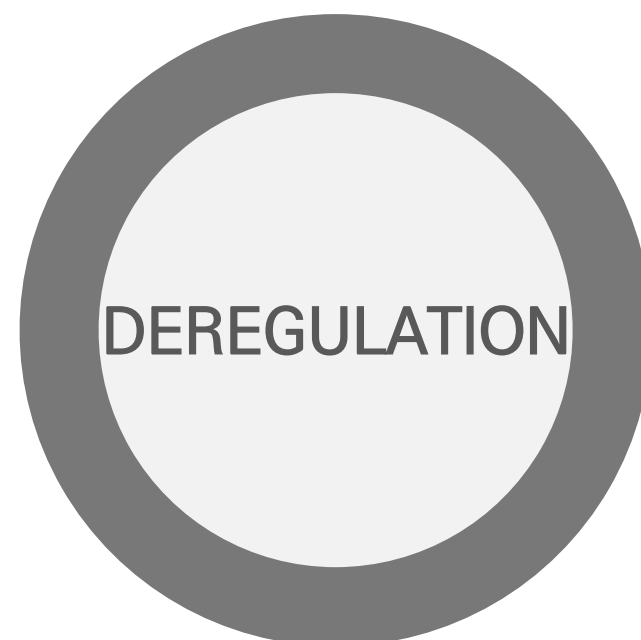
OVERVIEW



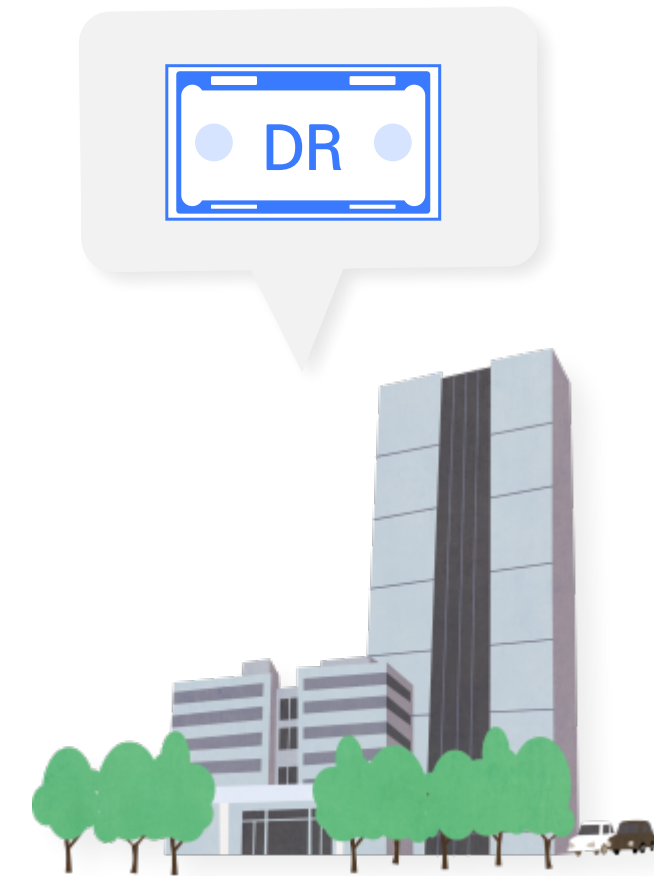
Global Trade
Intermediaries



Diversify Portfolios
➤ Reduce Risks



Allow Cross-border
Securities Issuance





1

Multiple Parties

Trade between entities in different countries



2

Time Difference

Different time-zone facilitates 24 hours transactions



3

FX Risks

Exposed to currency risks
➤ Unpredictable profits



4

Legal Risks

Different regulation between countries



1

PRIMARY MARKET

- ① Securities Issuance of Domestic Companies in Foreign Market
- ② Securities Issuance of Foreign Companies in Domestic Market

2

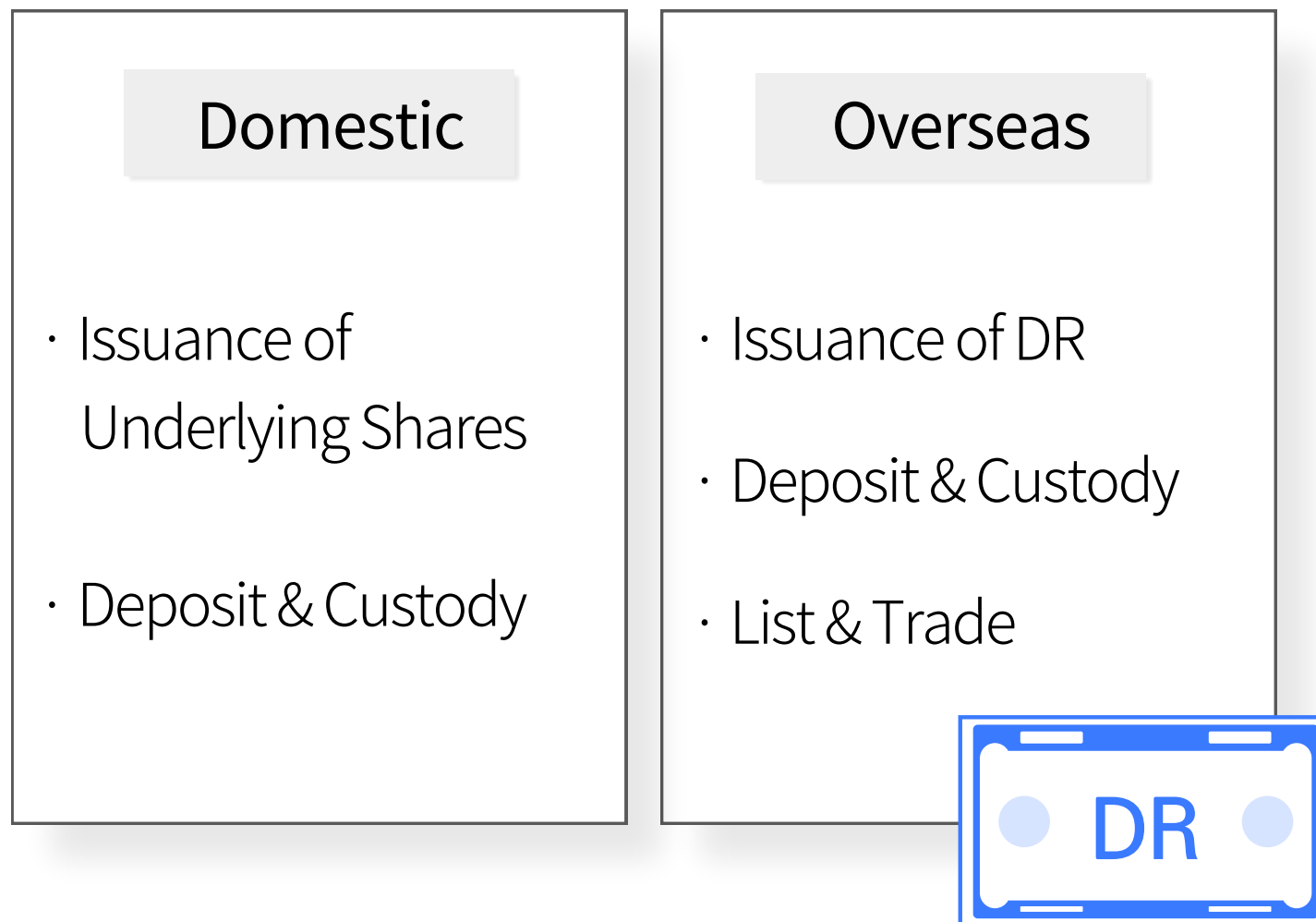
SECONDARY MARKET

- ① Residents' Foreign Securities Investment ➤ Outbound
- ② Non-residents' Domestic Securities Investment ➤ Inbound

CHAPTER 02

PRIMARY MARKET

1 Depository Receipts



2 Cross-listing



Signal Effect

Meeting the strict requirement
Brand Awareness ↑

Portfolio Diversification

Investors can reduce risks

Information Disclosure

Disclosure of private information

Shareholder Diversification

Issuers can diversify thier shareholders



Resolve the Inconveniences of Cross-border Securities Transactions

Derived from Differences in Regulation between the Countries



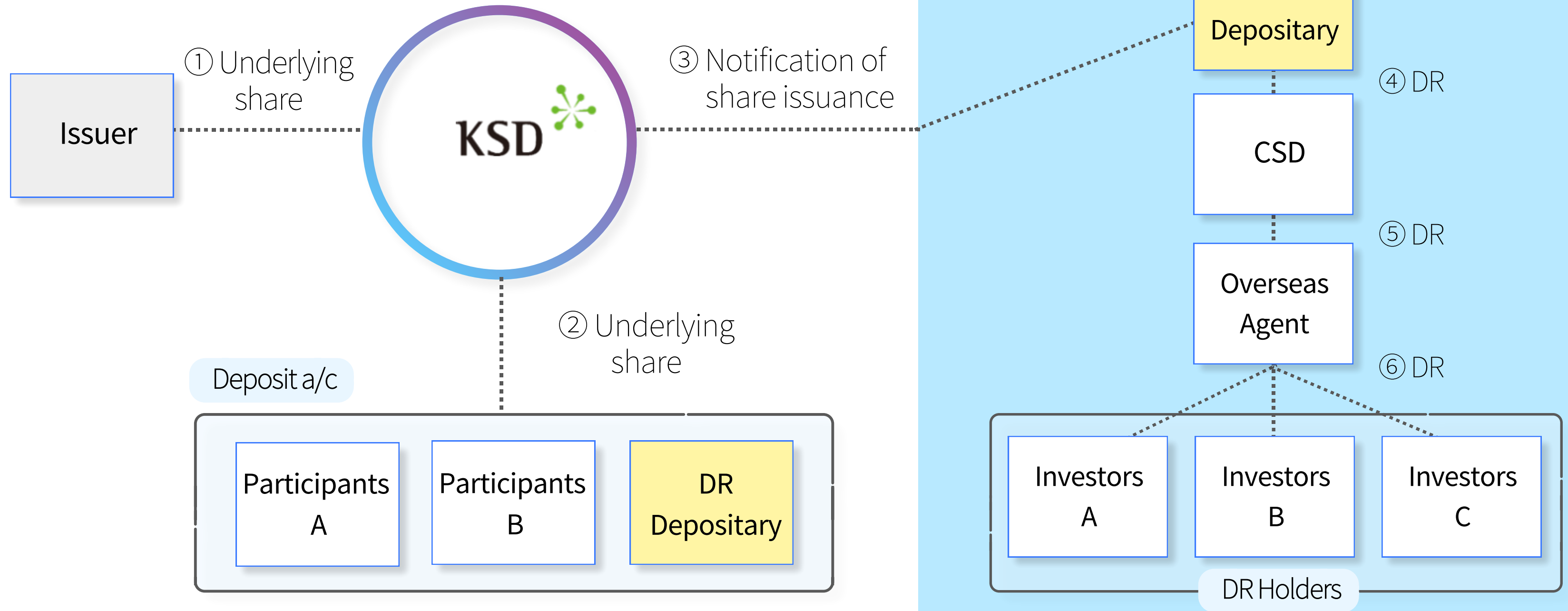
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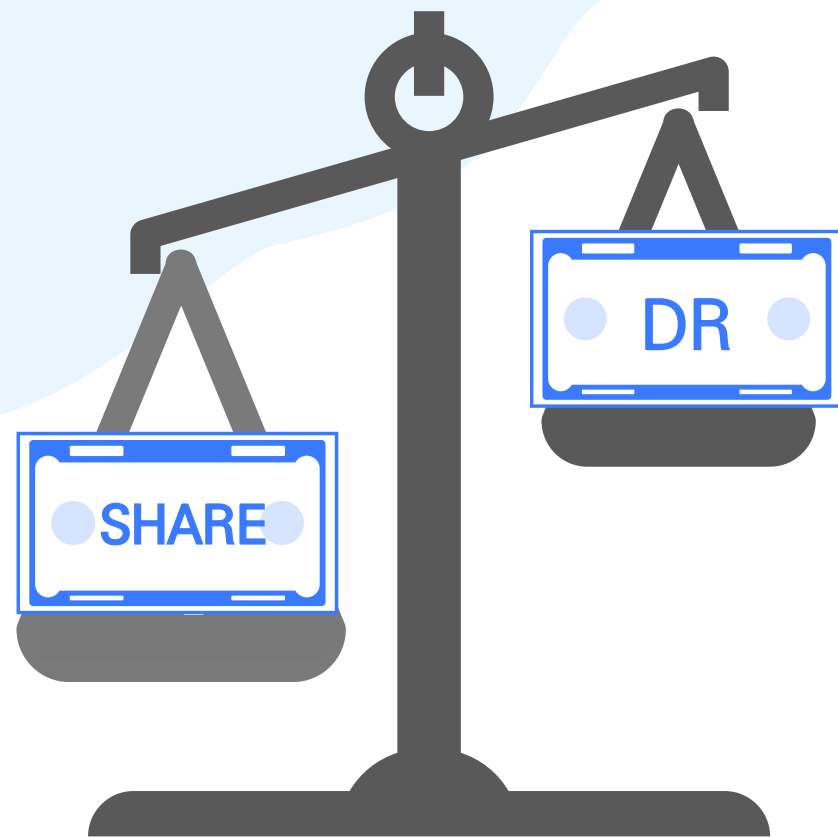
CHAPTER

KSD'S SERVICES

Domestic

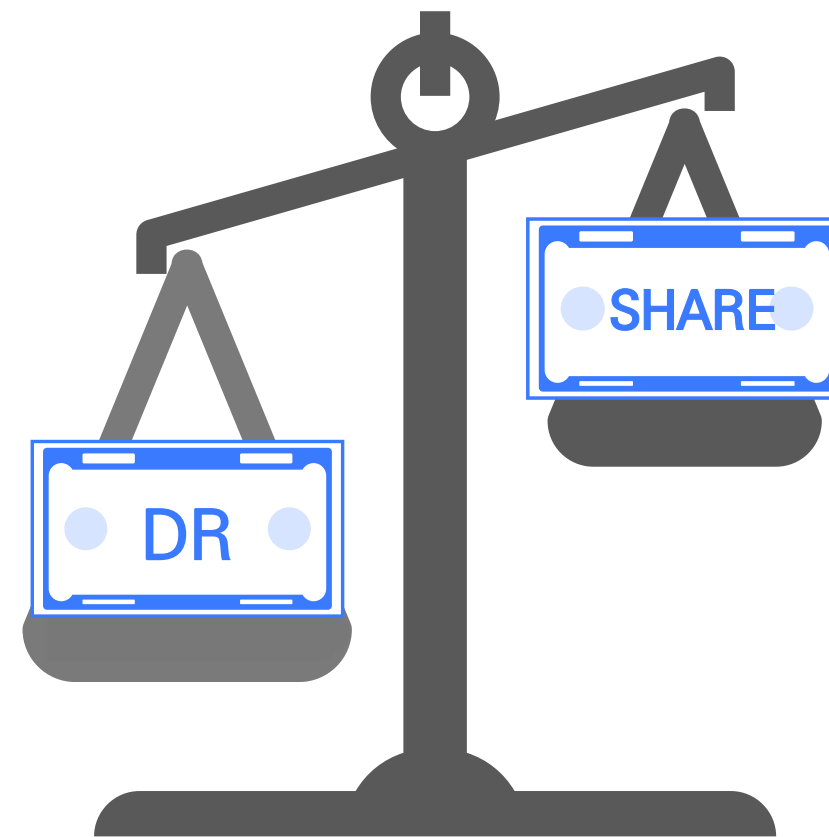
Overseas





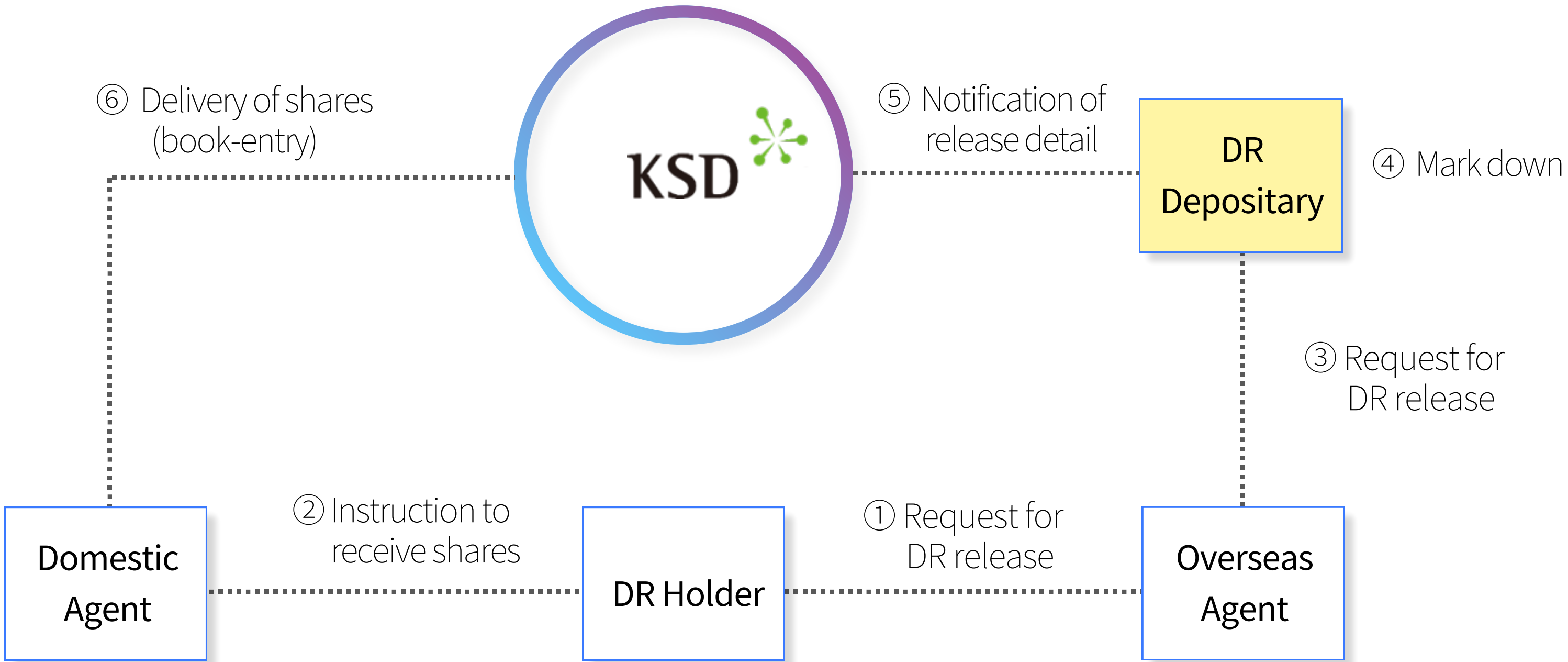
DR RELEASE

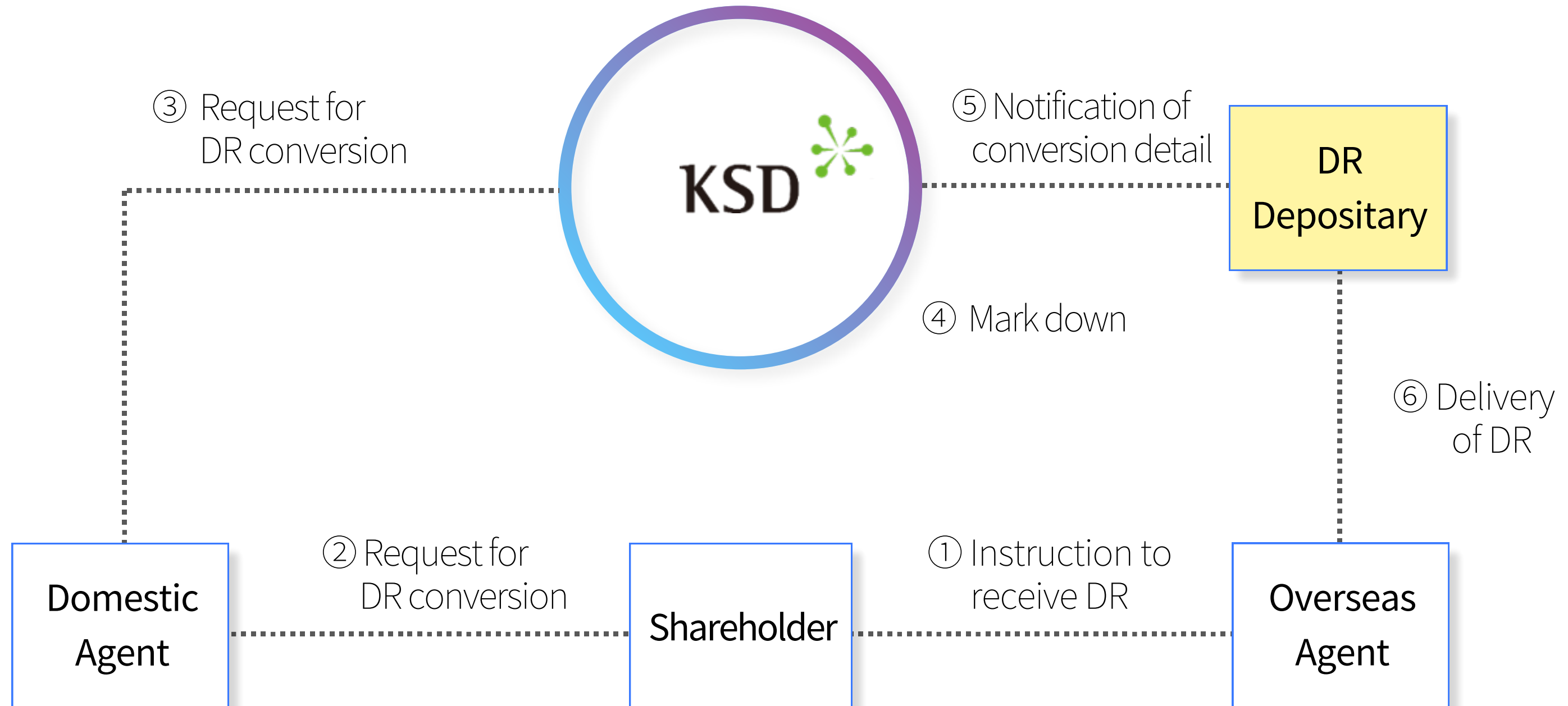
- When underlying share is more expensive than DR
- Conversion DR into underlying share

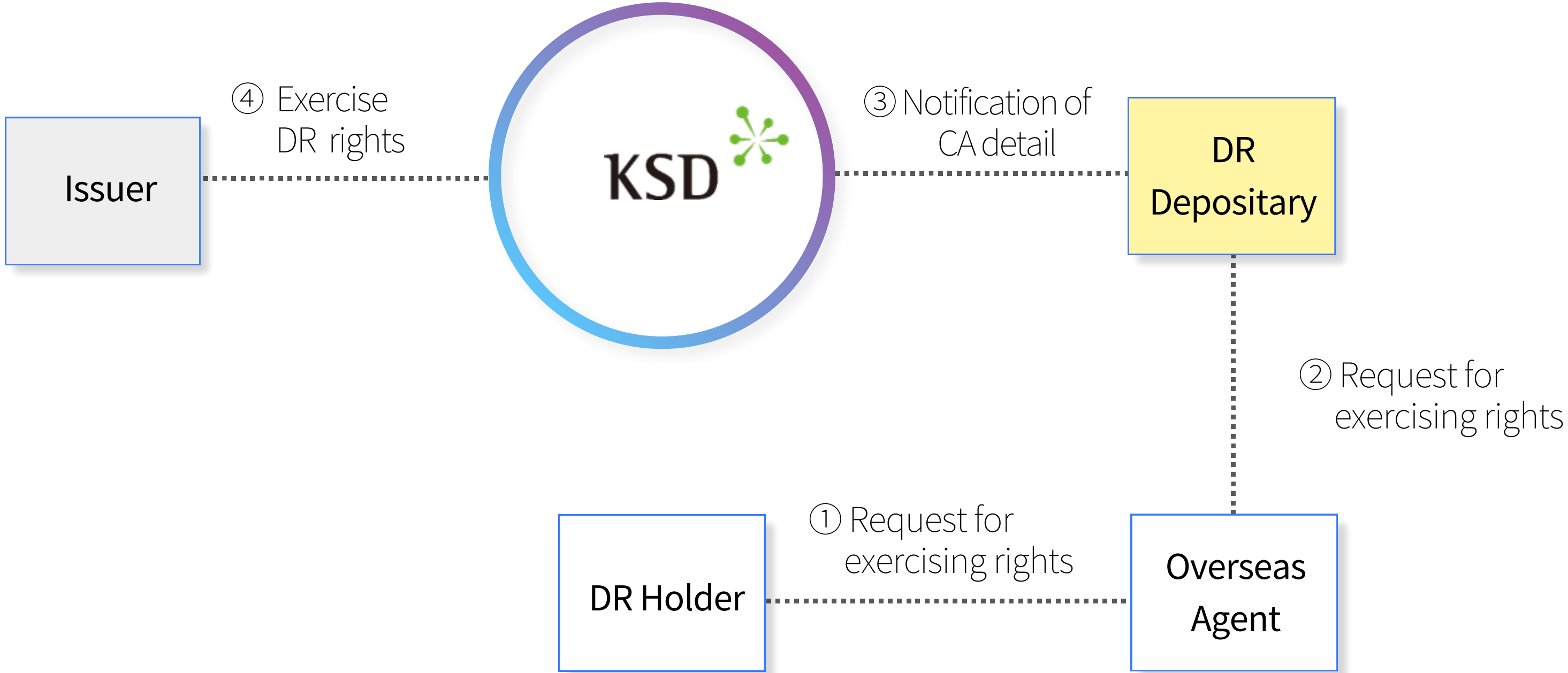


DR ISSUANCE

- When DR is more expensive than underlying share
- Conversion underlying share into DR









- Custody Service
- Prompt DR Conversion Service
- Accurate Corporate Action Service



- 21 Korean Companies
- 25 DR Programs ('20.10)



Thank you

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