

Bursa Anywhere - Mobile Depository eServices App

Presentation to ACG Members

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Background of Bursa Anywhere

Bursa Anywhere

- 1) Bursa Anywhere is a mobile application for the retail investors. It was officially launched on 11 June 2019.
- 2) Bursa Anywhere was developed in line with Bursa's commitment to digitalize the capital market industry and to provide added convenience to the retail investors.
- 3) The mobile application, on both Android phone and iOS phone, allows individual depository accountholders to access, manage, execute a wide range of central depository services electronically, anywhere, anytime.
- 4) Bursa Anywhere is connected to the Malaysia's Central Bank's payment gateway, thus enabling individual depository accountholders to conduct transactions and make payment via online banking.
- 5) The mobile application was designed with the aim to improve the individual investor's experience by providing direct smartphone access to transactions and information on their investment portfolio to nearly 2 million depository accountholders anywhere, anytime.

YOUR **BURSA** PORTFOLIO **ANYWHERE,** ANYTIME



DOWNLOAD NOW



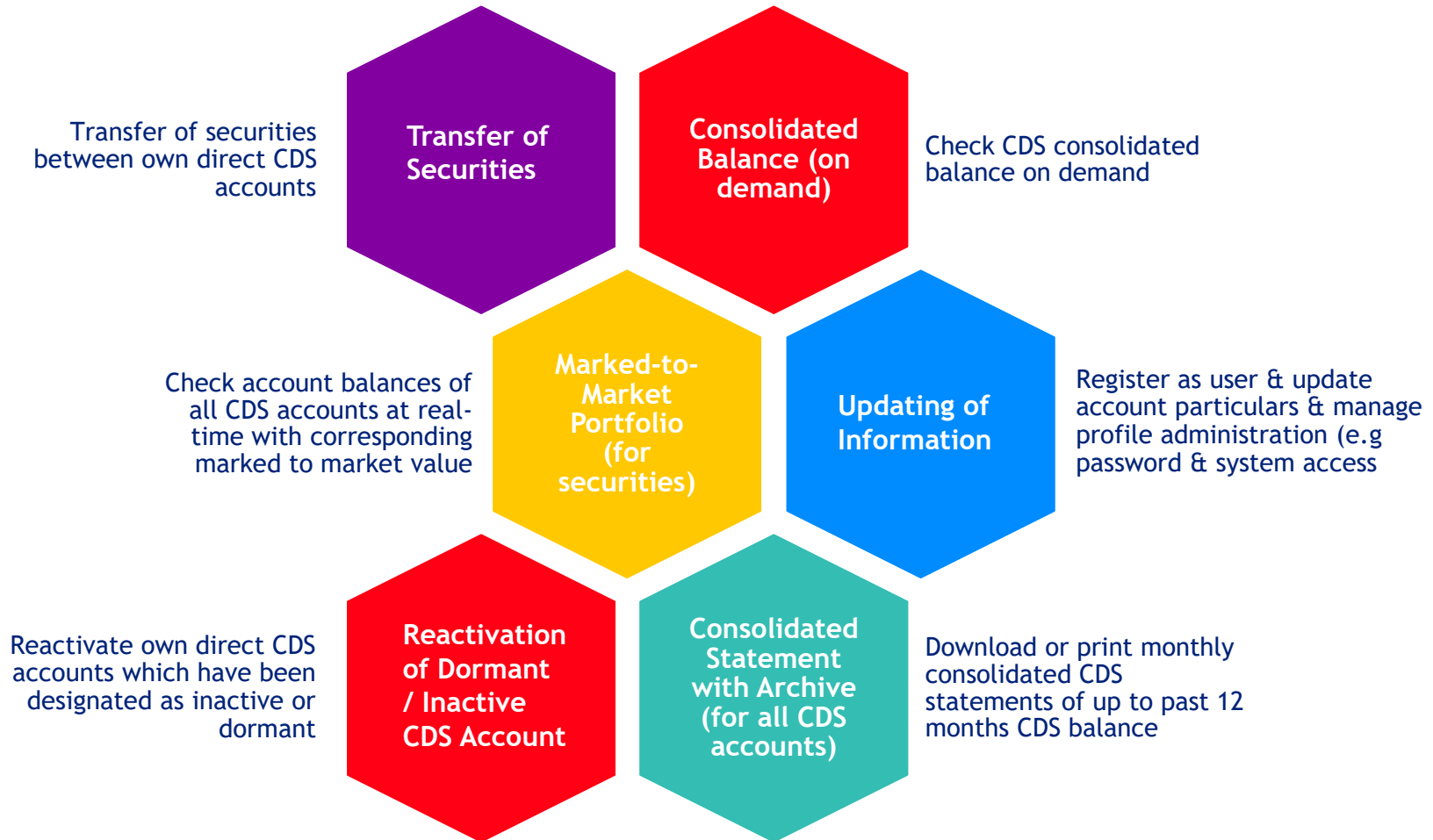
Copy and paste this link to your mobile for the video:

<https://www.facebook.com/BursaMarketplace/videos/2377454155832940/>

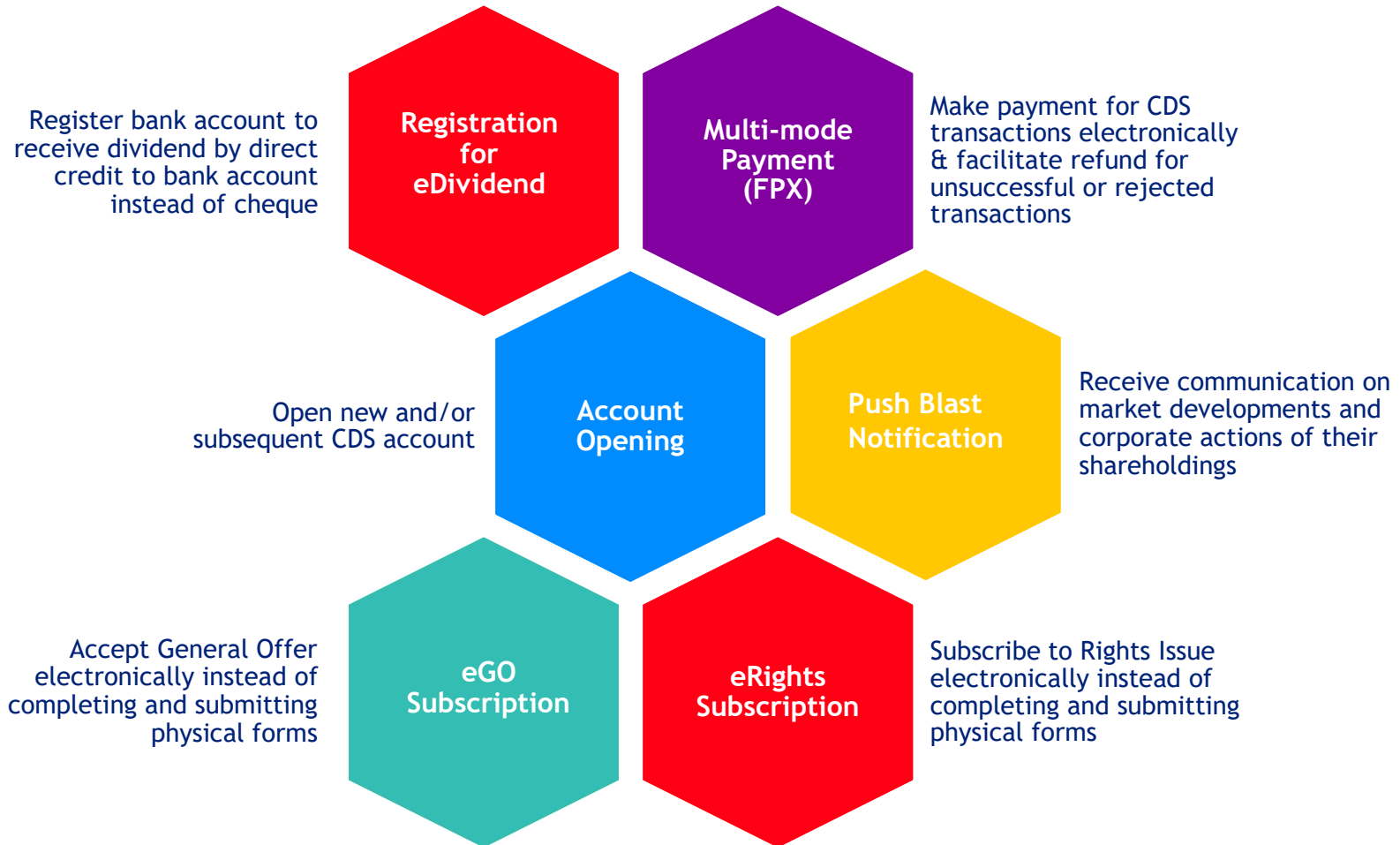


Features of Bursa Anywhere - High Level

Features of Bursa Anywhere (1/2)



Features of Bursa Anywhere (2/2)



Bursa Anywhere Features - Details

Consolidated CDS Balances

No.	Initiative	Description	Benefits	Desired Outcomes
1.	Single Bursa Statement	<ul style="list-style-type: none"> Enable investor to have a consolidated position of i. all CDS account balances with POs. 	<ul style="list-style-type: none"> Consolidated holdings of all asset classes in a single statement Depositors able to enquire on CDS account balances instantaneously by themselves at the comfort of their homes. Improves the turnaround time in delivering the CDS statements /notices 	<ul style="list-style-type: none"> Increase in number of different type of asset classes held in custody in CDS Reduce the time to send such notifications to depositors Number of CDS statement issued for dealing in equities securities Number of depositors register for the portal Number of CSD accounts receive statement in electronic mode Reduction in number of touch points for investors

Marked-to-Market Portfolio

No.	Initiative	Description	Benefits	Desired Outcomes
2.	Marked-to-Market Portfolio	<ul style="list-style-type: none"> ▪ Investors can view: <ol style="list-style-type: none"> i. individual securities portfolio values by different accounts as well as total holdings' value based on the previous session closing price of the securities. ii. positions value of all traded derivatives products. iii. holdings in unit trust together with the value of investments based on the previous day NAV. ▪ The system also enable depositors maintain the records on the purchase price made by the investors to calculate (indicator) on the profit/loss incurred by the investors on their investments. 	<ul style="list-style-type: none"> ▪ Enriching investors with valuable information ▪ An information that will help Investors in making informed decision with regards to their investment position in securities and derivatives market i.e. whether the investment is "in the money" or "out of money". 	<ul style="list-style-type: none"> ▪ Number of depositors use this service ▪ Number of depositors register for the portal

Account Opening

No.	Initiative	Description	Benefits	Desired Outcomes
3.	eAccount Opening	<ul style="list-style-type: none"> Investors may submit application for open new account / IPO electronically. 	<ul style="list-style-type: none"> Increase efficiency in completing transactions Ease of filing and retrieval Able to submit forms electronically to the ADA for processing rather than being present in person. Faster and more efficient way for shareholders to perform corporate action related transactions. 	<ul style="list-style-type: none"> Reduction in <ul style="list-style-type: none"> - hardcopy forms. - Touch points & number of steps to complete a transaction (5 to 1). Number of applications forms / transactions completed electronically Able to complete transactions in a shorter time Potential cost saving for listed Issuers

Updating of Particulars, Securities Transfer, Reactivation of Dormant / Inactive CDS Account

No.	Initiative	Description	Benefits	Desired Outcomes
4.	Self Service Enabled a. Updating Personal Information; b. Reactivation Dormant Accounts; c. Securities Transfer (NCBO)*	<ul style="list-style-type: none"> ▪ Depositor with existing CDS account can may open a new CDS account online without the requirement to complete any new forms or need to be present at the ADA's office. ▪ Empowers the CDS account holders to perform CDS transactions such as updating account particulars, reactivation of inactive / dormant accounts and transfer of securities electronically. 	<ul style="list-style-type: none"> ▪ Increases efficiency ▪ Improves Depository's internal operations efficiencies - from resource utilisation to storage spacing. ▪ Wider electronic subscription channel for shareholders to subscribe corporate action activities ▪ Investors are empowered to perform their own transactions ▪ More effective management of account and transactions 	<ul style="list-style-type: none"> ▪ Reduction in - hardcopy forms. - Touch points & number of steps to complete a transaction (5 to 1). ▪ Reduction in time taken to complete transactions and any updates of information ▪ Increase in volume of transactions processed electronically

Multi-Mode Payment (FPX)

No.	Initiative	Description	Benefits	Desired Outcomes
5.	Multi-Mode Payments <ul style="list-style-type: none"> FPX 	<ul style="list-style-type: none"> FPX - a link to payment gateway to enable Investors to perform their transactions fully electronically when performing CDS transactions that requires payment of fees or subscribing for corporate actions like Rights Issue or IPO 	<ul style="list-style-type: none"> Creating wider payment channel for investors / shareholders when performing transactions. Ability to facilitate electronic fees paying transactions Simplified subscription and payment process 	<ul style="list-style-type: none"> Wider number of banking facility is available for depositors to perform corporate action and CDS related transactions Number of investors performing transactions electronically.

Corporate Action

No.	Initiative	Description	Benefits	Desired Outcomes
6.	eCorporate Action	<ul style="list-style-type: none"> Subscription of new securities through corporate actions i.e. Rights Issues, Conversion of Non-Equity Securities and Dividend Reinvestment Plan, to go fully paperless Enable shareholders to cast votes electronically at the comfort of their home without needing to physically present at AGM 	<ul style="list-style-type: none"> Increase efficiency in completing transactions Ease of filing and retrieval Able to submit forms electronically to the ADA for processing rather than being present in person. Faster and more efficient way for shareholders to perform corporate action related transactions. 	<ul style="list-style-type: none"> Reduction in <ul style="list-style-type: none"> - hardcopy forms. - Touch points & number of steps to complete a transaction Number of applications forms / transactions completed electronically Able to complete transactions in a shorter time Potential cost saving for listed Issuers

Thank you

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